

# NONPROFIT QUICK START GUIDE

Visit [mynonprofitresource.com](http://mynonprofitresource.com) for more information.

Essential to your nonprofit's startup effort is the creation of a organizational strategy – a detailed map of how you plan on achieving your mission.

## STARTUP EXPENSES

Tax Exempt or 501c3 Filing - the average cost is \$250 - \$600 depending on your expected annual revenue being less than \$40,000. It defers by state. Other costs include that of your website (domain & hosting), licenses, insurances, and permits, if need be.



## LEVERAGE YOUR NETWORK TO GROW YOUR BASE

Start building your base of supporters by contacting your friends, family, and anyone connected to the mission of your organization within your community. Share your path to service and solutions, ask for support (monetary - now tax deductible!, in-kind (donated goods or services)), or by sharing your content within their networks.

## EASY NO-COST FUNDRAISING

Get involved in a peer-to-peer fundraising initiative in which you can do an activity, like running, swimming, or walking for a cause. This is an easy way to engage your network in your mission as they can join you, donate to you, or start their own initiative to support you.



## BUILDING AWARENESS

Every nonprofit organization should have a standard website and social media presence. Invite friends, family, and your broader network to join your movement via a targeting email or social media campaign. Attend local events to network with potential constituents.

## SERVE WITH INTEGRITY

Provide services in the manner in which you promised, taking great care of the population your serving and those that support the work you're doing. Transparency, Accountability, and proper acknowledgment go a long way in solidifying longterm support and a sustainable organization.

